

Free Reiki Report from Your Friends at IARP

www.iarp.org

5 High-Integrity, Low (or No) Cost Ways to Expand Your Reiki Practice Without Sacrificing Your Essence Or Your Values



When you first became a Reiki practitioner, chances are pretty good you did it to bring the beauty and power of Reiki to people in your circle - friends, family, even friends of friends.

But what about now?

Sharing the healing benefits of Reiki was your top priority then. Making money from your Reiki practice was not. In fact, it may even have felt wrong somehow to charge for sharing your

time and knowledge.

Life evolves and the practical aspects of supporting yourself and your family demand an important balance in making your decisions.

Are you faced with choosing Reiki vs a job, the spiritual vs the mundane, the light vs the drear? Or maybe you already have a reasonably successful Reiki practice and want to expand it to reach more people?

What if we, your friends at IARP, could show you how to have it all without compromising yourself? We truly believe it is possible for you.

You see, we believe Reiki is such a beautiful and healing way to spread your light through the wonderful work you do in the world, it would be a sad day if you found yourself with less and less Reiki time because of practical income needs.

And it would be very sad for the people you help so well.

No one says you *must* charge for sharing Reiki benefits with people. If you aren't paid for your time, energy, and knowledge, and you are content and supported in that, we are so happy for you.

But if you would truly love to share Reiki with more people in a way that also helps to support you and your family, we can help.

We are here for you.

IARP - the International Association of Reiki Professionals is dedicated to helping our thousands of members practice Reiki in ways that support their uniqueness and spirituality while offering options and strategies to expand their practice however they wish.

*"IARP provides so many resources for those, like me, who want to be the best I can be for my clients and students. Thank you, IARP!!"
-Alex, USA, member since 2009*



Yes, our Professional Members have access to many benefits such as referrals, research, business resources, The Reiki Times magazine, discounts, and much more.

5 High-Integrity, Low (or No) Cost Ways to Grow

Today, though, we want to share 5 important strategies we've discovered over the years that you can easily use right now to expand your Reiki practice, whether you are an individual practitioner, very part-time, small business or already a medium to large business.

The more peoples' lives that are touched by Reiki the better. You already help make the world a better place by reaching clients who could benefit by your services. Here are five cost-free ways to reach more people...

#1 Volunteer

By volunteering one day a week or month at a hospital or hospice and offer to provide free 15-minute sessions to patients, you bring value and gain visibility and added credibility at the same time.



You already know the benefits of the Reiki you share with them. Here are a few benefits of volunteering, for you:

After trying Reiki, patients and caregivers may be interested in receiving sessions at a future date.

Nurses, other health professionals, patients or caregivers may be interested in taking a Reiki I class from you.

Health professionals who experience and understand Reiki are a great source of referrals for you.

#2 Give a talk

Share the benefits of Reiki at a local library, church or place of worship. Be sure to hand out business cards (IARP members can get free business cards – log in to the Members Area to receive your free cards.)



Standing up in front of a group can be unnerving to some people. We understand! But, truly, sharing your knowledge and enthusiasm about Reiki with others could touch them at the right time in their lives to make a life-changing difference.

#3 Post your business cards

You never know when ‘the right time’ is for someone. You want to be there, and be available, when they need you. Post your professional business cards at local health food stores and progressive bookstores to reach a wider group of people. (Be sure to ask permission first.)

And always carry a few with you. When people ask what you do, or what Reiki is, offer them a card.

#4 Write a short article

Publishing articles shows you are an expert and people respect that. Share your knowledge about the benefits of Reiki and submit it to your local newspaper. Or submit an article to us for The Reiki Times or for our monthly newsletter.

This is an opportunity to share value with your readers, not push them to use your services. But they will come anyway, because they appreciate that you are willing to share your knowledge so generously.



In your local newspaper article, be sure to let them know hours of your practice and other information on how to reach you. Submitting a picture can help readers to become familiar with you.

#5 Network

Purposefully getting to know other progressive health professionals in your area such as Chiropractors and Naturopathic Physicians sets you, and them, up for opportunities to cross-refer and share clients. This is a great way to expand your business (and theirs), while you build a solid professional network for providing future public education seminars together or other opportunities to benefit more people in your area.

Referring and sharing clients with health professionals you respect brings great value and benefit to your clients too, as they recognize you have their health and best interests as a core value in your practice.



Begin today by choosing one of these strategies, get it started, then choose a second one, get it started, and so forth. Using them concurrently will give you greater impact, sooner.

Getting excited? Good! Reiki is a beautiful and beneficial healing art and wellness modality, and there are people all around you who could benefit when you share your wonderful light.

We are excited for you, and congratulate you on being open to sharing your Reiki with more people in such a meaningful way.

Now we'd like to share even more with you.

There are so many more ways to expand your practice that we would love to share with you. If you are ready to learn how to reach more people in creative and thoughtful ways, we invite you to become a Professional Member and enjoy all of the benefits that go along with it. Benefits such as referrals, member resources, business tools, community, tips on building your practice, support, and much more. If you already are a current Professional Member – Congratulations! You are known as having achieved the esteemed gold standard within Reiki with your affiliation with IARP.

Click here to visit <http://www.iarp.org> for more information on Professional Membership or Reiki Community Membership or to join today.

Start today in enjoying great benefits and building your business and clientele up to your highest potential.

You won't want to miss out on a minute of learning how to reach more people through your Reiki. Too many people don't realize how much Reiki can help them

feel better and live happier, more healthful lives. They need you to help them see that, and feel the benefits.



At IARP, we are always here to help you, our Reiki member practitioners and teachers. We want you to be successful, whatever that means for you. Thank you for letting us share these '5 High-Integrity, Low Cost Ways' with you today. We feel blessed to have the privilege to share these exciting tips with you, and we hope you will find it beneficial and valuable as we intend it to be.

Reiki On!
From your friends at IARP

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